



## 2<sup>nd</sup> ANNUAL TECHNET PACIFIC NORTHWEST

American Lake Conference Center  
8085 NCO Beach Road  
JBLM North, WA 98438

- Event signs will be posted inside the American Lake Conference Center to help guide you to the Exhibit Ballroom.
- Please note that this is a tabletop event. We encourage you to bring popup banners, but we cannot accommodate 10 x 10 backdrop displays.

## EXHIBIT DATES & TIMES

**IMPORTANT!** If you cannot make the set-up time on Tuesday, March 17<sup>th</sup> from 11:00 a.m. – 4:00 p.m., you can still get your Visitors Pass at the Security Office the Day/Night before the event. **The JBLM Main Visitors Center is open every day from 5:00 a.m. – 10:00 p.m.** We recommend getting your Visitors Pass on Tuesday, March 17<sup>th</sup> to avoid waiting in possible lines on Wednesday, March 18<sup>th</sup>.

*\* There will be a Reception/Happy Hour at the American Lake Conference Center. Details are below. All exhibitors are invited to attend.*

- **Set Up:** Tuesday, March 17<sup>th</sup> | 11:00 a.m. – 4:00 p.m. or Wednesday, March 18<sup>th</sup> | 7:00 a.m. – 8:30 a.m.
- **Exhibit Hours:** Wednesday, March 18<sup>th</sup> | 8:30 a.m. – 4:00 p.m. and Thursday, March 19<sup>th</sup> | 8:30 a.m. – 1:15 p.m.
- **Reception/Happy Hour:** Wednesday, March 18<sup>th</sup> | 4:45 p.m. – 6:15 p.m.
- **Tear Down:** Thursday, March 19<sup>th</sup> | 1:15 p.m. – 2:15 p.m.

## DIRECTIONS

**Directions from Seattle I-5 South to JBLM – Lewis Main Gate Visitors Center:**

**\*\* Submit your information for access to JBLM below. You need to pick up your Special Event Pass at the Visitors Center to access JBLM if you are on our access list. *If you have a CAC Card or a Retired Military ID, you can skip this and head straight to the American Lake Conference Center.* \*\***

- Take 1-5 South until you reach Exit 120 for JBLM Main or North.
- Please take Exit 120 and take the JBLM Main Exit.

- The JBLM Main Gate Visitors Center will be on your right-hand side as you approach the Main Gate.
- Grab a number and wait for your number to be called.
- Guest will tell Visitor Center staff that the guest has been pre-screened/you are on the access list for TechNet at the American Lake Conference Center.

#### **Directions from the Visitors Center to the American Lake Conference Center - JBLM North**

- After you get Special Event Pass at the Visitors Center, turn left onto 41<sup>st</sup> Division Dr out of Visitor Center and proceed under I-5 to North Fort Gate. **(Do not go right out of the Visitors Center. That will take you to Main Base).**
- Be prepared to show your Driver's License and your embossed Special Event Pass to the Gate Guard at the JBLM North Gate.
- Next, at the first stoplight, make a right at "San Francisco Ave".
- Then the next immediate right onto "NCO Beach Road".
- Follow "NCO Beach Road" past the Northwest Adventure Center to the American Lake Conference Center.
- Address: 8085 NCO Beach Road, Joint Base Lewis-McChord, WA 98438.

#### **PARKING & PUBLIC TRANSPORTATION**

Ample open parking is available in front of the American Lake Conference Center. Public transportation such as Ubers, or Taxis, **will not be allowed** to access JBLM.

#### **SHIPPING & EQUIPMENT INFORMATION**

The American Lake Conference Center **will not accept packages** for this event. If you need to ship your booth supplies and/or equipment in, please ship these materials to your hotel and bring them over on the morning of the event.

We will have a dolly that you can use to transport your materials to and from the parking lot.

#### **SECURITY & ACCESS**

**Click the link below** to submit your security information. **The deadline to submit your security information is Monday, March 2nd.**

**[CLICK HERE TO REGISTER YOUR EXHIBITING REPS](#)**

- You must present a REAL ID-compliant driver's license or ID. If your driver's license is not REAL ID-compliant, please bring a U.S. Passport or Passport Card.

- Please bring your Rental Car Agreement or Vehicle Registration, along with proof of insurance as you may be asked to show that you have these items in your possession.
- ***Please Note: If you have a CAC or Retired Military ID you do not need a Special Event Pass. You can proceed directly to the American Lake Conference Center.***

## DELIVERABLES & DRESS CODE

Each Exhibitor will be provided with:

- A 6' table.
- 2 chairs.
- Basic electrical power and Wi-Fi.
- Continental breakfast and lunch will be provided.
- Opt-in attendee list. Reps are encouraged to do a raffle or giveaway (\$20 or less) at your exhibit table so reps can collect their own attendee information.

The dress code is business casual for all participants.

## TECHNET PROGRAM MANAGER CONTACT INFORMATION & NEARBY HOTELS

### TECHNET PROGRAM MANAGER CONTACT INFORMATION

If you have question prior to the event, or on the day of the event, please contact Dennis O'Neill at 310.699.1140 or [dennis@ssewest.com](mailto:dennis@ssewest.com)

### NEED A HOTEL? THESE HOTELS ARE MINUTES AWAY FROM JBLM

Hampton Inn & Suites Dupont  
800 Station Dr, DuPont, WA 98327  
[CLICK HERE FOR THE HOTEL WEBSITE](#)

Home2 Suites By Hilton  
600 Station Dr, DuPont, WA 98327  
[CLICK HERE FOR THE HOTEL WEBSITE](#)

Fairfield Inn & Suites by Marriott Tacoma DuPont  
1515 Wilmington Dr, DuPont, WA 98327  
[CLICK HERE FOR THE HOTEL WEBSITE](#)